

**What is claimed is:**

1. In a snowboard, luminescent snowboard, comprising:
  - a permanent magnet which is rotatably installed in an upper portion of the deck by
  - 5 a rotation wing having the same rotary shaft;
  - an induction coil which is fixedly installed in a surrounding portion of the permanent magnet; and
  - a luminescent unit with a light emitting diode which is connected with an extension of the induction coil.
- 10 2. The luminescent snowboard as recited in claim 1, wherein the permanent magnet, induction coil and luminescent unit are installed inside of the housing combined with the upper of the deck.
- 15 3. The luminescent snowboard as recited in claim 2, wherein the upper of the housing includes transmission windows through which a light of the light emitting diode transmits to the outside.